

This is not your grandmother's hydrangea.



Forever & Ever® Red



Forever & Ever® Double Pink

Hydrangeas are regaining their popularity with gardeners, home landscapers and breeders alike. Many people remember hydrangeas from their childhood, growing alongside the front porch of their grandmother's house. In those days, white was the predominant color available for success in northern landscapes or gardens. Now,

with the introduction of new northern-hardy varieties in many colors, hydrangeas can be enjoyed in almost any location around the country.

In recent years, breeders have expanded the color range of Hydrangeas greatly. However, many of the selections do not bloom well, or at all, in northern climates. Winter injury or improper late season pruning are the major reasons for this problem. Most hydrangeas set their flower buds in the fall leaving the buds susceptible to winter kill. New introductions, such as the Forever & Ever Hydrangeas, produce their flower buds on the new growth of the plant in the spring ensuring blooms every year even for those gardeners that live in harsh northern climates. Pruning late in the fall or in early spring will remove the developed flower buds of most hydrangeas. This new breed of hydrangea, with the blooms developing on the new growth, will perform and bloom each and every year even if they were pruned at the wrong time. These new growth bloomers have a longer season of bloom and are great for mass landscape,

border plantings or container plants. The large flowers can also be enjoyed as cut or dried flowers. Hydrangeas provide a tremendous colorful display in partially shaded areas.

Hydrangea breeders have begun breeding new varieties that incorporate these great new features. Forever and Ever® Hydrangeas, first introduced in 2005, feature three different colors which will bloom on new growth and thrive even in northern landscapes. These mophead beauties, in pink, double pink and red, will be available at garden centers this spring. Depending on the pH composition of the soil in which they are grown, pinks may be replaced with shades of blue. Whether blooming as blue or pink, the result is the same—a vigorous, beautiful addition to any landscape or garden. For more information, or to find a retailer near you, visit www.foreverhydrangea.com.



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This hydrangea blooms on new wood and is hardy to zone 4. The mophead flowers are either pink or blue depending on soil pH.

The flowers have a more intense color than Endless Summer, which is another variety of this new type of Hydrangea. Pruning of spent blooms will encourage more blooming throughout the summer.

Forever & Ever® Red

WOW! A great red Hydrangea that will bloom reliably in the north. This plant has brilliant red blooms and burgundy red stems. The mophead flowers begin blooming red and then fade to a nice shade of purple. This is the first red flowered Hydrangea that we know of that blooms on new growth. Fully hardy, this plant is sure to be a winner in northern gardens.

Forever & Ever® Double Pink

When this plant blooms it is a show stopper! Large 6" bloom clusters with fully double, rich pink flowers. The compact plant is great for containers. When it blooms it becomes a billowy mound of flower clusters. In areas that have acidic soil, this plant has beautiful clear blue blooms. This plant blooms reliably in northern areas and is hardy to zone 5.

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