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News Release



For Immediate Release

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**Three Stunning "New Wood" Blooming Hydrangeas Added
to Forever & Ever® Collection**

The Forever & Ever Hydrangea collection will continue to grow in 2008, as 3 distinctly new varieties are added. As with the previous introductions—the original pink Forever & Ever, Forever & Ever Red, and Forever & Ever Double Pink—these new varieties also exhibit the exciting feature of blooming on old wood *and* new wood.

These new hydrangeas will be sold in the distinctive burgundy Forever & Ever container. A large tag, displayed on a stake above the foliage, will accompany each plant providing the impetus for impulse sales even when the plant is not in bloom. The tag also includes all the instructions for care and growing of these exciting plants.

Forever & Ever® Peppermint

A stunning blend of colors creates a unique focal point in the landscape. Each white petal is accented with a brushstroke of either bright pink or blue, depending on soil pH, painted through the center. Bred in Japan, this variety is hardy to USDA zones 5 through 8 and produces large, rounded mophead flowers from early to midsummer until frost. Its natural compact, mounding habit—24-30" tall and 36" wide—makes it ideal for containers, beds and borders.

Forever & Ever® Blue Heaven

Originating in The Netherlands, this outstanding variety produces very large, 12" mophead flowers in either blue or pink depending on the soil acidity. Hardy to zones 5 through 9, it continues blooming from early to midsummer until frost. Blue Heaven is an upright grower that will reach 48" tall and 36" wide making it ideal for the shrub border.

Forever & Ever® Together

This Japanese variety exhibits large 8" mophead blooms comprised of many individual double flowers that emerge light green in early summer. The delightful color transition begins as the flowers progress from pink or blue (depending on soil acidity) throughout the summer maturing to rich violet or red by season's end. This compact grower—25" tall, 25" wide at maturity—is hardy to zones 5 through 9. This is a must-have variety for growing in containers, beds and borders.

To view photographs of each new variety and for additional information on each cultivar in this intriguing collection, visit www.foreverhydrangea.com.

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